

114.05.19 113 學年度第 2 學期第 1 次管理博士學位學程課程規劃會議通過

114.05.26 113 學年度第 2 學期管理學院第 2 次課程規劃委員會會議通過

114.06.11 113 學年度第 2 次臨時課程規劃委員會會議通過

中華大學管理博士學位學程 **114 學年度**課程規劃一覽表

必修課程		選修課程						博三起至畢業必修	
		分析方法 (至少修習 2 門)		應用與專題					
書報討論(一)	0	計量經濟學	3	專案管理專題		物流與供應鏈管理	3	論文指導與研究	0
書報討論(二)	0	多變量分析	3	財務管理專題	3	賽局理論與競爭策略	3		
進階管理理論	3	質化研究方法	3	投資管理專題	3	高等生產與作業管理	3		
企業研究方法	3	量化研究方法	3	進階管理經濟學	3	組織與人力資源管理	3		
科技管理專題	3	數據分析專題	3	創業與創新管理	3	服務科學與管理專題	3		
進階統計方法	3	企業決策分析專題	3	高等人因與設計	3	產業競爭策略管理專題	3		
				科技研發管理專題	3	高階管理實務專題	3		
				整合行銷管理專題	3	企業風險管理專題	3		
				電子商務方法專題	3	企業倫理與公司治理專題	3		
				跨國企業管理專題	3	企業診斷與經營管理專題	3		
				社會企業與永續發展專題	3	能源管理與永續發展專題	3		

備註:

1.畢業應修總學分數:30 學分

2.必修:12 學分；選修:18 學分（上表選修科目至少修習 4 門，其中分析方法至少修習 2 門）；以上資料，以當學期開課為準。

3.每學期限修學分為 12 學分，特殊狀況由學程主任視情況同意之。選修各類課程時，請一併參照「修業辦法」。

4.博士生畢業口試前，須至「台灣學術倫理教育資源中心」網站修習「學術研究倫理」課程，並取得該中心核發之及格證書，方可參加畢業論文口試。

Approved at the 1st Meeting of Committee of academic year 113 2nd semester, on May 19, 2025
 Approved at the 2nd College Curriculum Meeting of academic year 113 2nd semester, on May 26, 2025
 Approved at the 2nd temporary University Curriculum Meeting of academic year 113, on June 11, 2025

Ph.D. Program of Management, Chung Hua University
114 Academic Year Ph.D. Program Curriculum List

Core Courses		Elective Courses						Third grade and above	
		Analytical methods		Applications and thematic					
Seminar(I)	0	Econometrics	3	Topics in Project Management		Logistics and Supply Chain Management	3	Thesis Seminar	0
Seminar (II)	0	Multivariate Analysis	3	Topics in Financial Management	3	Game Theory and Competitive Strategy	3		
Advanced Management Theory	3	Qualitative Research Methods	3	Topics in Investment Management	3	Advanced Production and Operations Management	3		
Corporate research methods	3	Quantitative Research Methods	3	Advanced Managerial Economics	3	Organization and Human Resource Management	3		
Topics in Technology Management	3	Data Analysis Topics	3	Entrepreneurship and Innovation Management	3	Topics in Service Science and Management	3		
Advanced Statistical Methods	3	Topics in Enterprise Decision Analysis	3	Advanced Human Factors and Design	3	Topics in Industrial Competition Strategy Management	3		
				Topics in Technology R&D Management	3	Topics in Advanced Management Practice	3		
				Topics in Integrated Marketing Management	3	Topics in Enterprise Risk Management	3		
				Topics in E-Business Methods	3	Topics in Corporate Ethics and Corporate Governance	3		
				Topics in Multinational Enterprise Management	3	Topics in Enterprise Diagnosis and Operation Management	3		
				Special Topic on Social Entrepreneurship and Sustainable Development	3	Special Topic on Energy Management and Sustainable Development	3		

※Remarks :

- 1.Minimum credit hours required for graduation are 30 credits.
- 2.Core courses are 12 credit hours, and at least 18 credit hours must be taken from elective courses.
- 3.Seminar (I and II) are 0 credit hour and need to be taken in two semesters.
- 4.Doctoral Students must complete the Research Ethics Education Online Program from the Research Ethics Education (<http://ethics.nctu.edu.tw>) and obtain the certificate before applying for their oral defense.